

East Orange Master Plan

COMMUNITY FORUM OPINION SURVEY

YOUR OPINION COUNTS!!!

Please read the instructions below and respond to this survey to help us understand your issues and develop ways to revitalize YOUR city.

IMPORTANT INSTRUCTIONS

The following survey was developed and prepared by Schoor DePalma, a consulting firm appointed by the City of East Orange to prepare a new Master Plan. Your answers to these questions will help us to identify the problems and opportunities in the community.

- **Any adult** who is familiar with the community should complete this questionnaire.
- **Please try to answer all questions.** Filling out this questionnaire is entirely voluntary and if there are any questions that you do not wish to answer feel free to leave them blank, however, complete answers will make the survey most useful.
- You can be **anonymous**. Your name, affiliation, and address are optional.

Thank You for Your Participation!

Print and mail to:

City of East Orange
Department of Public Policy, Planning and Development
44 City Hall Plaza
East Orange, NJ 07017

1. Are you a:

- Resident
- Business Operator
- Property Owner
- Both Resident and Property Owner
- Other Affiliation: _____

2. If you are a resident, do you own or rent? _____ within the _____ Ward.

3. If you operate or own property, what type of property is it?

- Single Family Home
- Multi-family or apartments
- Retail store
- Hair/nail salon
- Professional office
- Auto-related uses
- Restaurant
- Other _____

Where is it located? _____.

4. Please rank the following from 1 to 10 according to what attracts you to East Orange, with 1 being the HIGHEST concern and 10 being the LOWEST

- | | | | |
|-------|-------------------------------|-------|--|
| _____ | Proximity to NYC & region | _____ | Diversity in residents |
| _____ | Good school system | _____ | Strong downtown, retail & commercial uses |
| _____ | Accessibility to mass transit | _____ | Revitalization of the downtown |
| _____ | Social services offered | _____ | Safe community feeling |
| _____ | Pride in neighborhood | _____ | Ability to walk or bike to places & activities |

5. In your opinion, what are the top three challenges facing the City of East Orange and what would you like to see changed?

- #1 _____
- #2 _____
- #3 _____

6. How satisfied are you with the range of goods and services provided in the downtown?

- Very Satisfied
- Satisfied
- Somewhat Satisfied
- Not Satisfied

1. On a monthly basis, how often to you frequent stores within the City?

- Daily
- Once a week
- A couple times a week
- Once a month
- A couple times a month
- Never

8. What types of uses are needed in East Orange?

#1

#2

#3

1. What is your vision of downtown East Orange?

- Mixed-use development with retail on the first floor and office / residential above, and internal parking.
- One-story retail stores with surface parking.
- Mixed use development with structured parking.
- Other Vision: _____

2. Do you find parking easily?

- Yes No

3. Do you think that additional off street parking is needed?

- Yes No

4. How safe do you feel walking or driving in the downtown?

- Very Safe Somewhat Safe Somewhat Unsafe Not Safe

13. How important is it to have an increased police presence in the area?

- Very Important Somewhat Important Little Importance Not Needed

14. How important is it to have recreation, green space, street trees and landscaping in the City?

- Very Important Somewhat Important Little Importance Not Needed

1. Are there sufficient recreation areas in your Ward?

- Yes No

2. What are the additional services need for low and moderate income, seniors and youth?

3. Is more job training and placement needed? Yes No

4. Are you happy with the quality of schools? Yes No

5. Are there roadway improvements needed or sidewalks missing in your Ward?

Yes____ No____ If so, where?_____.

6. Where are the accident “hot spots?”

7. What can be done to improve public transit?

8. Should the City reinstate a jitney? Yes No

9. What ways can the City promote homeownership, maintenance and rehabilitation?

10. What ways can the City decrease overcrowding and substandard living?

11. Is the variety of housing provided adequate? Yes No

12. Is there enough affordable housing in the City? Yes No

13. Are there enough options for seniors and young professionals? Yes No

14. Should there be more market-rate housing? Yes No

15. Does the Rent Control ordinance maintain affordability? Yes No

Please identify any other concerns you would like to see addressed.

General Information

1. **Age:**

- Under 21
- 21-30
- 31-40
- 41-50

- 51-60
- 61-70
- 71-80
- 80+

2. **Gender:**

- Male
- Female

3. **Race/Ethnicity:**

- Caucasian
- African American
- Asian
- Hispanic Latino

- American Indian
- _____

4. **What is your total annual household income?**

- Under \$20,000
- \$20,000 - \$30,000

- \$30,000 - \$50,000
- Over \$50,000

5. **How many family members live in your household (including yourself)?**

- 1
- 2

- 3
- 4 or more

6. **How close do you live to the downtown (MLK Boulevard or Central Avenue)?**

- 1-2 blocks
- 2-4 blocks
- 5-10 blocks
- More than 10 blocks
- I live within the downtown.

Thank you for your participation!

Address any additional comments to:

Michele Delisfort
Manager of Comprehensive Planning
Department of Public Policy, Planning and Development
City of East Orange
City Hall Plaza
East Orange, NJ 07018