

QUICK PLANNING FACTS

General City Overview:

Established:	1863
Incorporated:	1909
Form of Government:	Mayor-Council
Number of Wards:	5
County:	Essex
Area:	3.9 sq. mi.

Demographic Community Profile:

Population in 2004:	69,930
Average Household Income:	\$52,273**
Renter-Occupied Housing Units:	73.3%*
Owner-Occupied Housing Units:	26.7%*

*Source: 2000 Census, U.S. Census Bureau

**Source: 2002 East Orange Retail Market Analysis

Select Accomplishments:

- New comprehensive Master Plan
- New Master Plan Reexamination Report
- 10 adopted redevelopment plans
- Current development of \$115 million new Performing Arts Center & K-12 School (School Demonstration Project)
- Implemented an East Orange First-Time Homebuyers Program
- Conducted three annual East Orange Homebuyers Week Fairs
- Millions in CDBG funds awarded to various non-profit programs
- UEZ Façade Program established
- First Community Design Visioning Survey performed in the City
- Conducted numerous focus groups, community meetings and planning information sessions on annual basis
- Several planning documents available online through City website
- Increased staff and program capacity

DEPARTMENT CONTACT INFORMATION

Director:

Ernest Freeman
Phone: (973) 266-5141
Fax: (973) 266-5145

Division of Comprehensive Planning:
Manager: Joe Bianco
Phone: (973) 266-5486 Fax: (973) 673-4077

Division of Economic Development:
Manager: Norma Mackey
Phone: (973) 266-5404 Fax: (973) 674-2180

Division of Community Development:
Manager: Milton Hobbs
Phone: (973) 266-5140
Fax: (973) 673-4077

Division of Neighborhood Housing and Revitalization:
Manager: Glenn Arnold
Phone: (973) 266-5411 Fax: (973) 674-2180

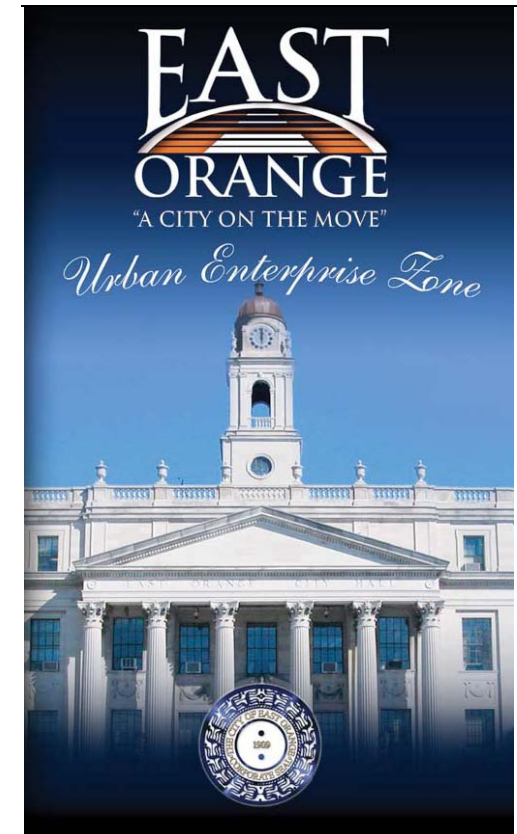
Business Hours:

8:30 a.m. to 4:30 p.m., Monday - Friday

DEPARTMENT OF POLICY, PLANNING AND DEVELOPMENT (PP&D)

Lower Level, East Orange City Hall
44 City Hall Plaza
East Orange, NJ 07017
Phone: (973) 266-5141
Fax: (973) 673-4077
Online: www.eastorange-nj.org

CITY OF EAST ORANGE *PLANNING OVERVIEW*



February 2009

Mayor Robert L. Bowser
East Orange City Council

Reginald Lewis, City Administrator
Ernest Freeman, Director of Policy,
Planning and Development

PLANNING DEPARTMENT FACTS

Mission Statement:

Provide professional advice and technical expertise to elected officials, city departments, and the public on land use, planning, subdivision and other regulatory and policy-oriented programs and issues to guide future development in the City.

Personnel:

- 1 Director
- 4 Managers
- 23 Staff

Divisions of Operation:

- Comprehensive Planning
- Economic Development
- Community Development
- Neighborhood Housing & Revitalization

Specialties:

- Comprehensive Land Use Planning
- Economic Development
- Community Development
- Housing Revitalization
- Urban Redevelopment
- Community Facilitation
- Public Service
- Grants

PLANNING DEPARTMENT FACTS

Department Functions:

- Provide in-person and telephone customer services for the public
- Provides staff support to governing bodies: Planning Board, Board of Adjustment, City Council Committees
- Coordinate and advise other City departments on technical planning matters
- Develop and implement Master Plan
- Administer and enforce Land Use Development ordinance
- Develop annual Consolidated Plan
- Process land use applications and administrate Site Plan Review
- Conduct special planning studies, reports and surveys
- Provide project management on planning consultant projects and studies
- Maintain planning maps and land use related records
- Develop strategic neighborhood redevelopment plans
- Administrate and market Urban Enterprise Zone Program
- Organize and coordinate planning related programs for the public
- Administers Housing and Urban Development programs
- Present specialized public workshops and community meetings
- Oversee Community Development Block Grant funds to various nonprofit programs and services
- Business retention and technical assistance and capital funding for new businesses
- Develop planning-related resolution and ordinance amendments

PLANNING DEPARTMENT FACTS

Plans/Studies Produced Since 1998:

1. 2006 Comprehensive Master Plan
2. 2004 Master Plan Reexamination Report
3. 2005-2009 Consolidated Action Plan
4. East Orange Housing Market Analysis
5. East Orange Retail Market Analysis
6. Feasibility Study for Restoration of NJ Transit Service for Former Ampere Station
7. "Bridge to Tomorrow" Visioning Project
8. Buxton CommunityID Study
9. Central Avenue Parking and Arcade Demolition Study
10. East Orange Design Guidelines
11. East Orange UEZ Strategic Development Plan
12. Board of Adjustment 2005 Annual Report
13. Arcadian Gardens Area Investigation & Redevelopment Plan
14. Evergreen/Halsted Area Investigation & Redevelopment Plan
15. Greenwood Area Investigation & Redevelopment Plan
16. Muir's Berkley Area Investigation & Redevelopment Plan
17. Multiplex Concrete Area Investigation & Redevelopment Plan
18. North Walnut Street Area Investigation & Redevelopment Plan
19. Lower Main Street Phase I Area Investigation & Redevelopment Plan
20. Lower Main Street Phase II Area Investigation & Redevelopment Plan
21. Rutledge Avenue Area Investigation & Redevelopment Plan
22. Upsala Area Investigation & Redevelopment Plan

Newsletters:

- Department of Policy, Planning and Development Quarterly Newsletter