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Exergame Fitness, Toyota and NJ Nets Donate Exergaming Facility to Local Civic Center

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East Orange Civic Center Receives State of the Art "Vault Activation Zone"

EAST ORANGE, NJ – The community of East Orange and the members of the East Orange Fellowship Civic Center will be able to get 'fit' in a new and exciting way starting today as the Center has been awarded a state of the art "Vault Activation Zone". This room will feature top of the line interactive fitness and exergaming equipment such as: the Lightspace Play Floor, Exerbikes, Cobalt Flux DDR Systems, and the Makoto Sports Arena.



Exergaming combines the fun of video games and interactive technologies with the benefits of fitness; all with the goal of creating healthier communities and increasing physical activity. Through donations by the Toyota NBA Cares Program, the New Jersey Nets, Sherwin Williams and Exergame Fitness, the E. Orange Civic Center was able to dedicate approx. 800 sq. ft. of old office space into an active gaming center.

To further enhance the experience of the members at the E. Orange Civic Center and to create a greater sense of community, Exergame Fitness created a custom wall mural featuring the Newark skyline, basketball players, and the NJ Nets logo.

The Vault is one of a kind in the state of New Jersey, but Exergame Fitness President/CEO Ed Kasanders is confident that it will not be the last, "Due to the overwhelming response we have received with the NJ Nets project, we are hopeful that the Vault at the East Orange Civic Center will serve as a model for other facilities in New Jersey and across the country."

[View the Active Gaming Room here!](#)

The Vault's Grand Opening is scheduled for this afternoon and will feature representatives from the following groups: the NJ Nets (Vince Carter, Devin Harris, and others), East Orange Mayor Robert Bowser, the NBA, Toyota, Sherwin Williams, and Exergame Fitness.

"East Orange was a targeted area that we focused in on, due to the community support it would bring," said Jeff Scott, Community Relations Manager for the NJ Nets. "This center will be used by people of all ages, demographics and backgrounds. The East Orange Civic Center has proven that it takes a community Lead and will reach out to invite all participants."

The Vault Activation Zone will be open to the public this week and all interested community members are encouraged to come by, get fit and have some fun!

About Exergame Fitness:

Exergame Fitness, a division of Motion Fitness, is located in Palatine, IL and is the global leader in the distribution of exergaming and interactive fitness products and services. Exergame Fitness specializes in creating customized solutions that meet the needs of their clients. Exergame Fitness is the sole proprietor of the "Vault Activation Zone" full room active gaming concept. <http://www.exergamefitness.com/>

About Toyota NBA Cares:

Toyota Project Rebound is a national program of 15 community rebuilding projects, which include court refurbishments and other initiatives. The effort started yesterday with a court upgrade and basketball clinic at the Boys & Girls Club of Lodi, NJ. New Jersey Nets Vince Carter, Jason Kidd, Richard Jefferson and Jason Collins pitched in to help repair the court damaged during April

Exergame Fitness USA

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- Freedom Climber - Circle Climbing Wall
- Game Cycle
- Gamercize
- iJoy Balance Boards
- Kid Wall - Rotating Climbing Wall
- Kore Balance - Balance Machine
- Lightspace Play Floor
- Lightspace Play Wall
- Makoto Sports Arena
- Motion Surface
- Motivatrix MX10 Workout Master
- Motivatrix Wave Multiplayer System
- Panasonic Core Trainer
- Skywall Large - Rotating Climbing Wall
- Skywall Medium - Rotating Climbing Wall
- Skywall Mini - Rotating Climbing Wall
- Skywall Small - Rotating Climbing Wall
- Sports Trainer- Sportwall
- Trampoline - Jump2it Station
- Trampoline Station - JumpSport Mini
- TRAQ 3D
- Traverse Climbing Wall - Everlast
- Traverse Climbing Walls - Brendle
- Treadwall M4 Base - Rotating Climbing Wall
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